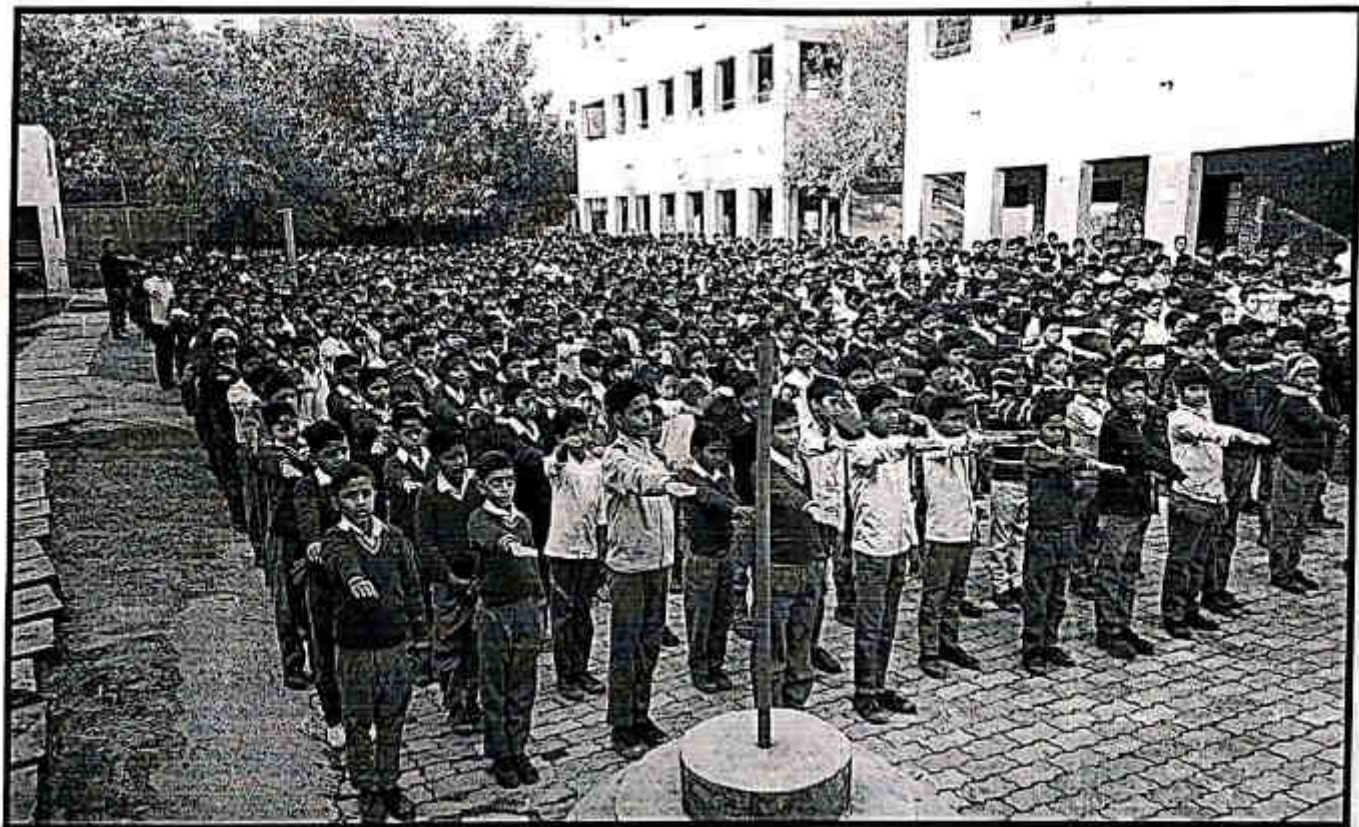




Report on: 30th National Road Safety Week, 2019
(4th -10th February, 2019)



OFFICE OF THE DISTRICT MAGISTRATE
DISTRICT DISASTER MANAGEMENT AUTHORITY (WEST)
GOVERNMENT OF THE NCT OF DELHI
3, SHIVAJI PLACE, RAJA GARDEN, DELHI-110027
011-25195529, 011-25170142

Introduction

Road crashes in the past few decades have emerged as one of the biggest causes of concern in the world and are identified as a leading cause of death globally. India records one of the highest numbers of people killed in road crashes in the world.

Delhi, the capital of India has witnessed a phenomenal increase in both human and vehicular population during the past few decades. There are over 10.60 million registered vehicles in Delhi. Despite the commissioning of Metro in Delhi and NCR, Carrying nearly 27 lakh commuters every day, the vehicle population in Delhi roads continues to grow with registration of about 7 lakh vehicles every year.

During 2016, 7375 fatal road crashes occurred in Delhi in which 7154 people were injured and 1591 people lost their lives. Data indicates that 42.86% of the total people killed in road crashes were pedestrians. Scooter/Motorcycle riders were the second most vulnerable victims constituting 35.9% of fatalities. Road crashes tend to increase from 08:00 pm to 02:00 am. National highways and major roads of the city are more crash prone due to heavy movement of commercial as well as other vehicles.

In year 2018, total accidents reported were 6275, out of which 1562 were deadly accidents. Total numbers of deaths due to road accidents reported in 2018 were 1604 and persons injured were 5831 (Dainik Jagran 18th Feb 2019, Pg. 6).

110 Black spots have been identified by Delhi Traffic Police wherein 1257 accidents have happened. 429 deadly accidents have been reported from such sites. Peeragarhi Chowk and Punjabi Bagh Chowk are among the black spots identified in District West.

Although the number of deaths in the road crashes in Delhi is declining since 2011 (from 2110 to 1591 in 2016), the need to promote preventive strategies for road safety remains urgent.

Background of Road Safety Week Celebration

Celebrating the road safety campaign was initiated by the ISS India HSE (Health Safety and Environment) in order to make people aware about the national road safety in the Indian subcontinent. ISS India had declared to celebrate the Road Safety Week all through the country in the first week of the month of January. The aim of this campaign was to emphasize and accentuate people about the need of safe roads travel by applying just simple rules.

According to the information, it has been noted that approximately one lakh people are getting killed per year in the road accidents of India. There is one death every four minutes due to a road accident in India or some of them become sufferer of the life threatening problems such as mental trauma, loss of memory, loss of hand or legs and become disabled for the whole life. Such situations especially in India increase the importance and necessity of the road safety measures. India has a very huge population of the road travelers such as two wheelers, four wheelers on the road, that's why they must know the road safety rules.

It also need efforts from different stakeholders such as the community, transport sector, insurance sector, health sector, police, legal sector, educational institutions, highway engineers, vehicle manufacturers, public agencies, NGOs and etc. Students are given a big opportunity to be participated in the road safety week programme as to change something, youths of the country must understand first.

Some Figures on Road Accidents of India

- One serious road accident in the country occurs every minute and 16 die on Indian roads every hour.
- 1214 road crashes occur every day in India.
- Two wheelers account for 25% of total road crash deaths.
- 20 children under the age of 14 die every day due to road accidents in the country.
- 377 people die every day, equivalent to a jumbo jet crashing every day.

Mission

Ensure road safety for all roads users in the District, West of NCT of Delhi with priority to pedestrians and cyclists, to achieve zero fatalities due to road crashes in the long run.

Vision

- To achieve the goal of reduction in road crash incidents as well as fatalities.
- To prevent, reduce and check road injuries and fatalities on various roads of District West in coordination with all stakeholders and government agencies, and by focusing on 4 Es - Education, Enforcement, Engineering and Emergency care.

Objectives of Celebrating Road Safety Week

- The primary aim of the Road Safety Week is to create awareness and promote road safety in the community, schools, colleges, workplaces and on roads.
- Alert various road users groups with respect to their roles and responsibilities.
- Minimising injuries and deaths caused by road accidents by following road safety measures and traffic rules including traffic lights, speed limits, pedestrian rules, etc.
- Encouraging drivers to ensure that wear helmets in two wheelers, seat belts in four wheelers or more and not use mobile phones while driving.
- To aware people that do not drink, do not drive when tired and do not use radios while driving so that they can be pay attention on road.
- To maintain the speed and required distance from other vehicles
- To aware people that do not drink, do not drive when tired and do not use phones or radios while driving.
- To ensure implementation of the relevant directions given y Central or state government from time to time.

30th National Road Safety Week 2019 was celebrated in District West of Delhi by Delhi Disaster Management Authority (West) from **4th – 10th February, 2019**. It was celebrated with great joy and enthusiasm in District West at many places. Following activities were undertaken at various places in District (West):

1. Road Safety Nukkad Nataks
2. Road Safety Campaigns at Institutions
3. Road Safety Campaign at Traffic congestion points

The 30th Road Safety Week celebration started from Office of District Magistrate on 4th February 2019. People were made aware about road safety measures while travelling on road using any type of vehicle. Those who violated the traffic rules were requested to follow traffic rules and road safety measure for the safety concern of their own and other people walking or driving on road.



Road Safety Week celebration at Office of the District Magistrate (West), Raja Garden

1. Nukkad Nataks

Street theatre is a form of theatrical performances and presentation in outdoor public spaces. These can be anywhere, including shopping centres, car parks, recreational reserves, where there are large numbers of people. DDMA (West) organised nukkad nataks at following locations for spreading the awareness about road safety:

➤ Nukkad Natak Locations

1. District Magistrate Office/ West Gate Mall, Raja Garden
2. Rajouri Garden Main Market
3. West Patel Nagar Main Market
4. Punjabi Basti, Nangloi Market
5. Pachim Vihar, Central Market
6. Jwalaheri Market, Pachim Vihar
7. Nehru Nagar, Anand Parbat
8. Budh Vihar Chowk, Nihal Vihar
9. Tilak Nagar Market, Tilak Nagar
10. Pacific Mall, Subhash Nagar
11. Transit Camp, near Police Station, Anand Parbat
12. Kirti Nagar, Chuna Bhatti Camp

Glimpses of Activities



Anand Parbat



Kirti Nagar



Nihal Vihar



Moti Nagar



Paschim Vihar



West Patel Nagar



Punjabi Basti, Nangloi Market



Tilak Nagar Metro Station



West Gate Mall, Rajouri Garden

2. Road Safety Campaigns at Institutions

DDMA (West) organised awareness campaigns at following academic institutions for generating awareness about road safety and traffic rules to students and teachers.

➤ Locations for Road Safety Campaign

1. Ambedkar University, Karampura campus
2. Govt. Schools in Karampura, Industrial Area

3. District Magistrate Office (West)
4. Govt. Boys Sr. Sec. School, Prem Nagar (Eve.)
5. Kalindi College
6. Shivaji College
7. Rajdhani College



Pacific Mall



Ambedkar University



Govt. School in Karampura, Industrial Area



Rajdhani College



Kalindi College



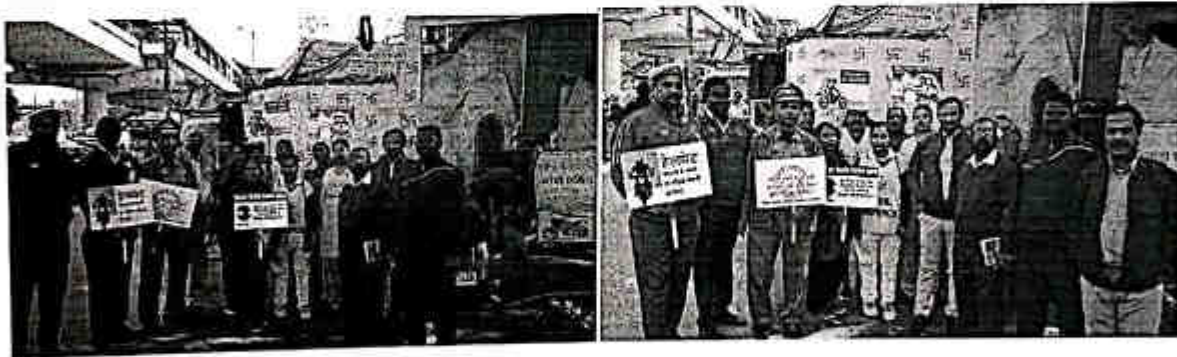
Shivaji College

3. Road Safety Campaign at Traffic congestion points

Traffic congestion points are places that observe heavy flow of vehicles and are accident prone areas. People crossing these points were made aware about road safety rules and safe habits to be adopted for secure road environment.

➤ Locations for Road Safety Campaign at traffic congestion areas

1. Pacific Mall, Subash Nagar
2. Tilak Nagar Market
3. Shadipur Bus depot
4. Moti Nagar Chowk
5. Rajouri Garden Chowk
6. Hari Nagar Clock Tower
7. Mayapuri chowk
8. Jwalaheer Market
9. Peera Garhi flyover
10. Nangloi Chowk



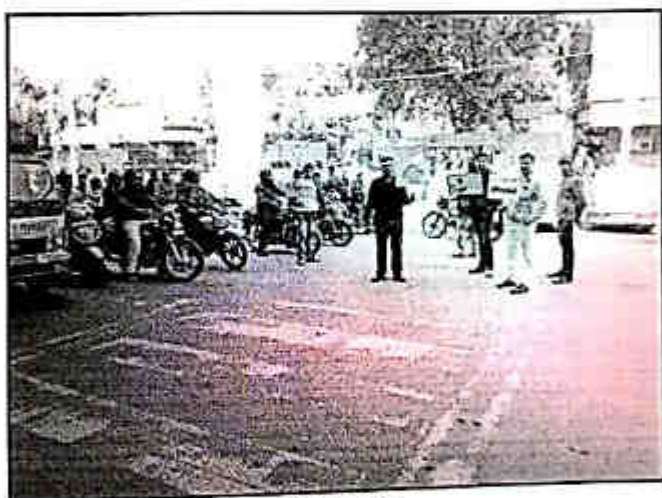
Tilak Nagar Market



Mayapuri chowk



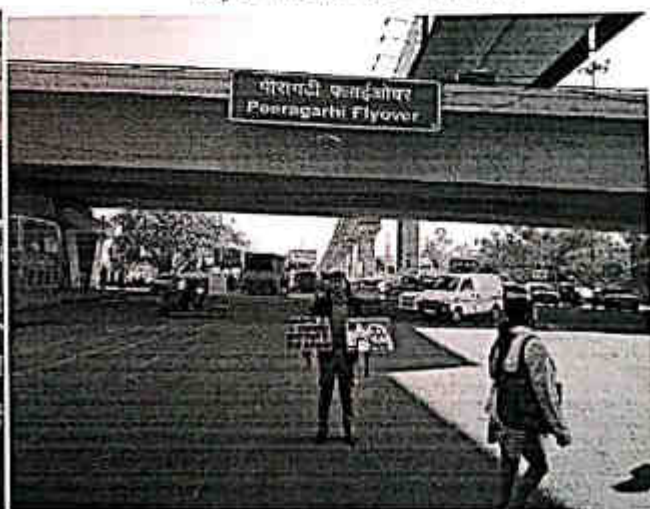
Moti Nagar



Moti Nagar Chowk



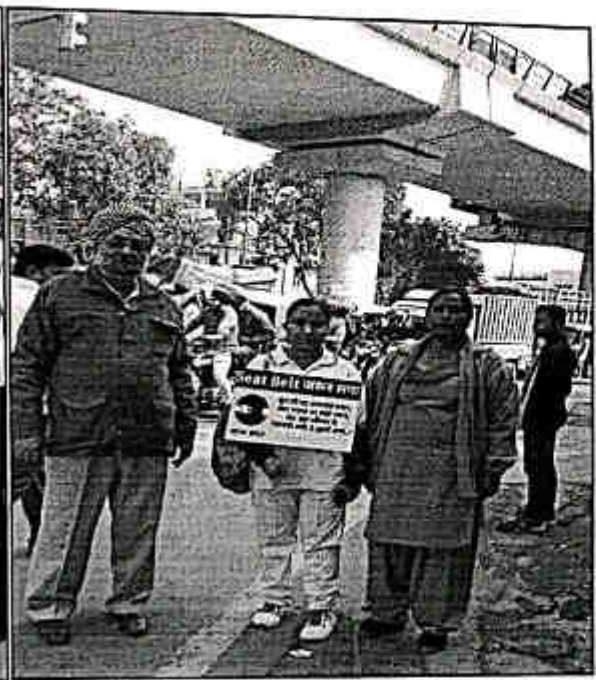
Rajouri Garden Chowk



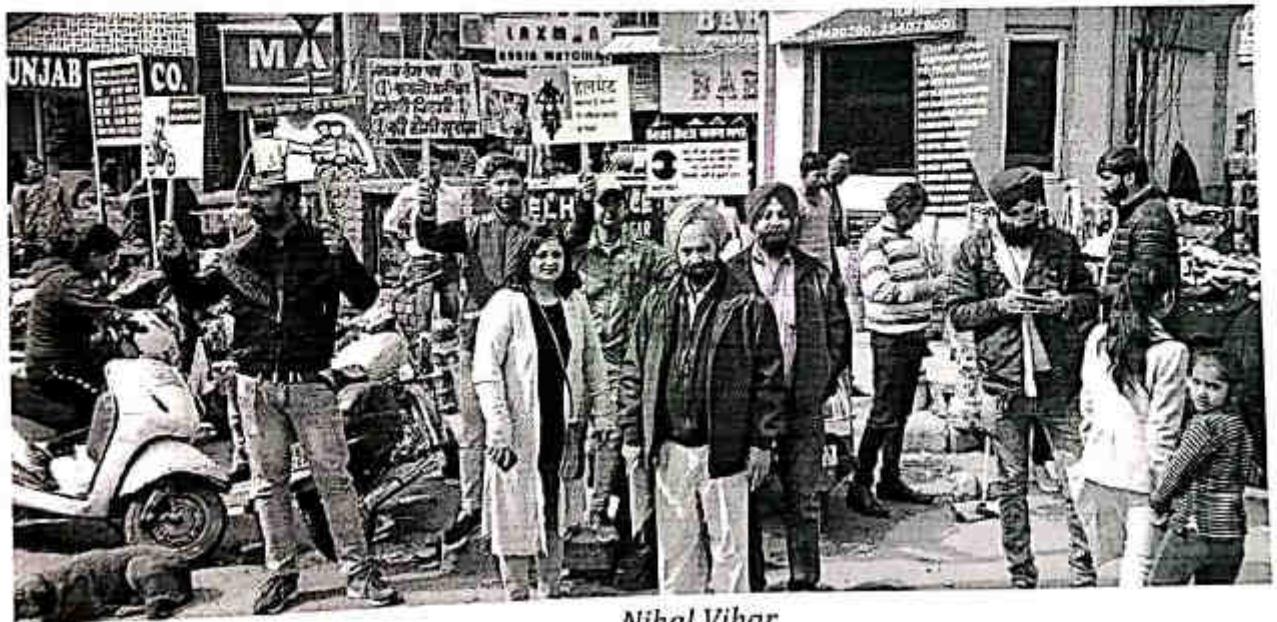
Peera Garhi flyover



Hari Nagar Clock Tower



Shadipur Metro station



Nihal Vihar

Road Safety Week - 2019 celebrated from started from 4th - 10th February 2019 at various locations. Various newspapers covered the Road Safety Week Celebration's information for the readers.

[illegible]

8th February 2019, Dainik Jagran

SEMI POLICE

National Road Safety Week
(4th to 10th Feb., 2019)

**TRYING TO SAVE MINUTES
CAN COST PRECIOUS LIVES**

**Drive Right, Drive Sane,
Drive Safe**

DRIVE RIGHT
DRIVE SANE
DRIVE SAFE

DRIVE RIGHT
Avoid wrong side driving.

DRIVE SANE
Red light jumping can cause serious accidents.

DRIVE SAFE
Zig Zag driving is Dangerous for you and others.

12th Feb 2019, Delhi at 12:00 PM (approximate time of the event)

10th February 2019 The Hindu

12-02-2019

पश्चिमी दिल्ली

**दूसरो की जान की हिफाजत के लिए
भी यातायात नियमों का करें पालन**

ताक़त सुरक्षा सप्ताह के लेकर विद्यार्थियों का किया गया आयोजन

पश्चिमी दिल्ली में एक कार्यक्रम आयोजित किया गया, जिसमें विद्यार्थियों को यातायात नियमों का पालन करने की आवश्यकता के बारे में बताया गया। कार्यक्रम में विद्यार्थियों को यातायात नियमों के बारे में बताया गया और उन्हें यातायात नियमों का पालन करने के लिए प्रोत्साहित किया गया।

कार्यक्रम में विद्यार्थियों को यातायात नियमों के बारे में बताया गया और उन्हें यातायात नियमों का पालन करने के लिए प्रोत्साहित किया गया। कार्यक्रम में विद्यार्थियों को यातायात नियमों के बारे में बताया गया और उन्हें यातायात नियमों का पालन करने के लिए प्रोत्साहित किया गया।

कार्यक्रम में विद्यार्थियों को यातायात नियमों के बारे में बताया गया और उन्हें यातायात नियमों का पालन करने के लिए प्रोत्साहित किया गया। कार्यक्रम में विद्यार्थियों को यातायात नियमों के बारे में बताया गया और उन्हें यातायात नियमों का पालन करने के लिए प्रोत्साहित किया गया।

12 February 2019 Dainik Jagran

30th Road Safety Week has been celebrated successfully from 4th-10th February 2019 with the great joy and enthusiasm at various locations.

Various enforcement and awareness drives were covered viz. 'Seatbelt and Helmet Campaign'; 'Over Speeding and Drunk Driving'; 'Overloading and Overcrowding' and 'Reflective tape and under safety protection device'. People understood the value of traffic rules and the importance of human life. People appreciated the efforts of District Disaster Management Authority (West).


20/2/19

(AMIT KUMAR)

SDM (HQ-II/DDMA)

DISTRICT WEST, DELHI